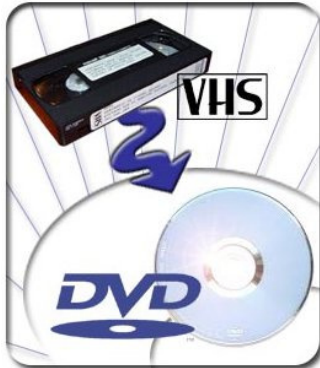


*"Memories are a way of holding onto the things you love, the things you are, and the things you never want to lose."*

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## **Save your memories before it's too late!**

**VHS era is winding down:  
*Home Entertainment Industry to close the door on VHS***

DVD's have over taken the VHS video cassette as the entertainment standard, which has been the dominate video format for more than a generation.

After 28 years, manufacturers have decided to stop making the VHS tapes and companies within the home video industry will phase out VHS technology.

The VHS tape never really had a chance once the DVD arrived in the late 1990's with all its shiny allure, nimble navigation and all that extra content. But the biggest reason people are switching to DVD's is because of the picture quality the digital disc offers. Where VHS cassettes often offered a grainy picture, DVD's offer a crystal-clear picture, better sound and a slew of extra bonus features. The other factor that is forcing the home entertainment industry to close the door on VHS video cassettes is the emergence of new video technologies like Blu-ray disc video technologies.

### **What will happen to my VHS tapes over time?**

As time goes on, all those old home videos on VHS tape are slowly going degrade to the point they will be unplayable. VHS was launched in 1976, but sadly those tapes sitting on the shelf have a shelf life! Tapes are designed to last for a estimated 20 years if the tapes are stored properly. One day your going to slip one of those tapes into a machine only to find all those precious memories are GONE! Memories like your Wedding, Anniversaries, Children's birthday parties, Sporting events, and so many more special moments.

### **How can TB-Lion Media Presentations help?**

Let us help you save your special memories, so that, they can be passed down through generations by transferring your VHS tapes to DVD before they fade away.

**For more information, please visit TB-Lion Media Presentations on-line at  
[www.tblionmedia.com](http://www.tblionmedia.com)**

**Your Special Memories are waiting!**